

# EXPLORE THE LIMITLESS POWER OF END-TO-END MARKETING



Theme: *exploding marketing [ power ]<sup>n</sup>*

Name (Sponsoring Authority) \_\_\_\_\_

Designation \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Telephone (Direct) \_\_\_\_\_ Fax \_\_\_\_\_

Mobile \_\_\_\_\_ E-mail \_\_\_\_\_

Name (Participant) \_\_\_\_\_

Designation \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Telephone (Direct) \_\_\_\_\_ Fax \_\_\_\_\_

Mobile \_\_\_\_\_ E-mail \_\_\_\_\_

Name (Participant) \_\_\_\_\_

Designation \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Telephone (Direct) \_\_\_\_\_ Fax \_\_\_\_\_

Mobile \_\_\_\_\_ E-mail \_\_\_\_\_

## Participation Fee\* (Per Participant)

	For One	For Two - Three	For Four and More
AIMA Members	Rs. 9500	Rs. 9000	Rs. 8500
Non Members	Rs. 10000	Rs. 9500	Rs. 9000
Academicians	Rs. 5500	Rs. 5500	Rs. 5500
Students	Rs. 3500	Rs. 3500	Rs. 3500

\* This includes tuition fees, cost of course material, luncheons & other organisational expenses for the non-residential Congress. Nomination fee is non-refundable, however participation by a substitute is allowed. Remittance of fee in advance is compulsory. The nomination will be confirmed only after receipt of nomination fee.

An Early Bird Discount of Rs 500/- per participant can be availed who register by 15th February, 2012.

Enclosed is a Draft / Cheque No. \_\_\_\_\_ for Rs. \_\_\_\_\_ in favour of All India Management Association, New Delhi being the nomination fee for the Congress.

For further details on Registration or Sponsorship please contact:-

**Ms Shruthi**, Manager – Centre for Management Development

**All India Management Association**

Management House 14, Institutional Area, Lodhi Road, New Delhi – 110003

Email: shruthi@aima-ind.org , srawat@aima-ind.org

Phone: (Direct) 011 24608512/ 11, (Board) 24645100 ext-541 | Fax: 011 24626689

*[Please use a photocopy of this form for more than 2 nominations]*